

Benefits of Latin-Canadian Business Network



	STARTER	BASIC	PRO	ULTIMATE
REGISTRATIONS FEES 2020 (ONE YEAR CONTRACT)	\$200/yr	\$360/yr	\$960/yr	\$1,500/yr
TYPE OF PERSON / BUSINESS	Students / Job seekers Professionals / Newcomers	Non-Profit Organizations / Self-employed and Entrepreneurs	Small & medium businesses / start-ups	Large companies

NETWORKING WITH YOUR BUSINESS COMMUNITY

Priority spot to participate in LCBN Pitch Fest	✓	✓		
Opportunity to be part of the LCBN Pitch Fest jury			✓	✓
LCBN exclusive events and webinars (\$20+ value per event)	FREE* 4 first events, next purchase 25% off	FREE* 4 first events, next purchase 25% off	FREE* all the Networking events	FREE* all the Networking events
Latin Plaza Hub events for free	✓	✓	✓	✓
Inspirational Latin Awards VIP Pass	50% OFF	50% OFF	1 free pass	4 free passes
Expo Plaza Events / Networking Opportunities	50% OFF	50% OFF	1 free pass	4 free passes
Exclusive discounts for Latincover events throughout the year (A)	Up to 50% OFF	Up to 50% OFF	Up to 50% OFF	Up to 50% OFF
LCBN Memberships discounted when signing up two years in a row or more	10% OFF	10% OFF	20% OFF	20% OFF

PROMOTING YOUR BUSINESS

Promotion and mentions through Latincover's bi-weekly newsletter, blog, and websites		1 regular mention/year	1 highlighted section/year	2 highlighted section/year
Highlight job posting on our website and Facebook Profile		4 posts/year	6 posts/year	8 posts/year
Free ads on the home page slider of Latincover's website (B)			Up to 2 ads per year **	Up to 4 ads per year **
Free ads on the front page or internal pages of Latincover's website (C)		Up to 2 ads per year**	Up to 4 ads per year**	Up to 6 ads per year**
Promote your events on Latincover's website		2 posts/year	4 posts/year	6 posts/year
Promote your business on Latincover's social media channels. We will support the creation of content.		2 posts/year**	8 posts/year**	12 posts/year**

Events are subject to change. (A) Selected events only. Limited to 4 tickets per member. | (B) Banner Ad size: 1500x150px | (C) Slider banner size: 1170x350 px (Size subject to change).

*Limited to one admission per event / RSVP. | **Max 2 weeks per ad | ***Posts over a mix of all channels.

Benefits of Latin-Canadian Business Network FOR BUSINESSES



SUPPORTING YOUR VENTURE

	STARTER	BASIC	PRO	ULTIMATE
Get a 30 minute consultation phone call with a professional mentor in the field of your interest				
- Immigration consultant	✓			
- Finance professional	✓			
- Professional Mentor	✓			
- Education advisor	✓			
- Latin America travel advisor	✓			
Exclusive access to members only groups on LinkedIn and Facebook	✓	✓	✓	✓

SAVINGS AND BENEFITS

Discounted prices on bookings at our Latin Plaza hub (Meeting room, space for events, virtual office)		25% OFF	50% OFF	60% OFF
Be part of an exclusive list to offer your promotions to all our members. Your deals will be included in Latincover members benefit package			✓	✓
Discounts on accommodation, insurance, language learning classes, entertainment and more.	✓	✓	✓	✓
Discounts on Advertising Plan (Media kit)		15% OFF	25% OFF	35% OFF
Discounted advertisement and exhibitor spaces at Carnaval del Sol			20% OFF	25% OFF
Free Amigo Card. Discounted access to Latin entertainment in Metro Vancouver.	2 cards	4 cards	8 cards	12 cards

CONNECTING WITH OTHER PARTNERS

Get 15% OFF membership fee and events with Surrey Board of Trade			✓	✓
Discount on Canadian Federation of Independent Business - CFIB's Membership (D)		25% OFF	50% OFF	60% OFF

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